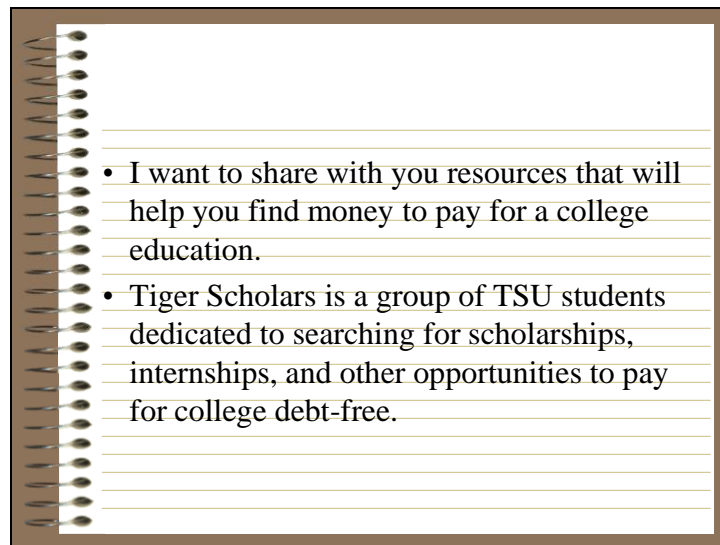


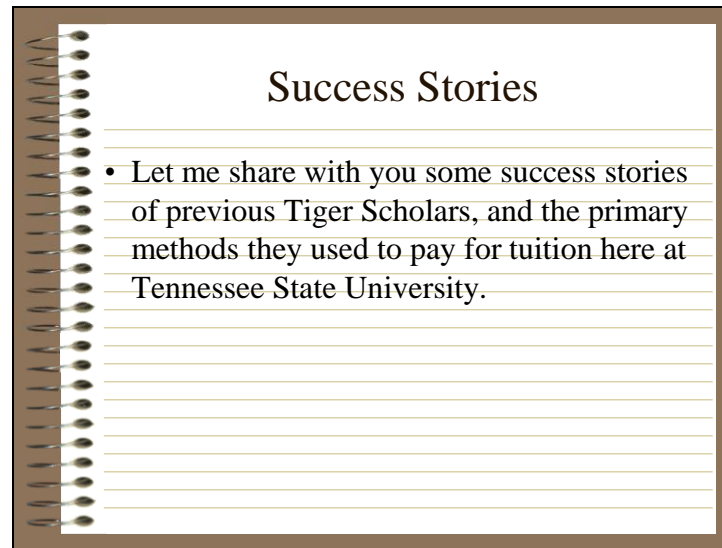
Slide 1



Slide 2







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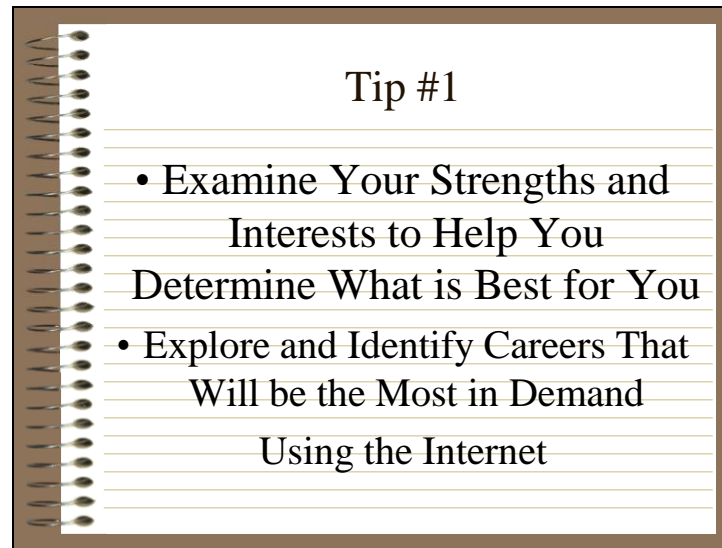
<http://justaaronproject.blogspot.com/2010/06/mr-trehon-cockrell-coleman-future-from.html>

<http://content.yudu.com/Library/A1kriq/TheCommunityFoundati/resources/14.htm>

<http://media.www.tsumeter.com/media/storage/paper956/news/2007/10/08/CampusNews/Student.Awarded.For.Service.By.Sorority-3016838.shtml>

Angel:

<http://tigerscholars.wordpress.com/2010/09/30/tsu-alumna-describes-the-grants-and-scholarships-available-for-library-sciences/>



<http://online.onetcenter.org/>

In whatever career you choose, this tool can help you explore what are the employment opportunities in that field for the next ten years and how much money you are most likely to get.

**Examine Your Strengths and Interests to Help You  
Determine What is Best for You**

**TBR Virtual Career Center**

<http://careers.rodpa.org/>

From website: "This website is designed for all Tennesseans. It includes information for individuals from middle school age to working adults. Whether you are interested in writing or rewriting your resume; preparing for an interview; and/or looking for an occupation that matches your interests, skills, and experience, this website provides a wealth of information to achieve your career and educational goals."

## **O\*Net Career Exploration Tools**

<http://www.onetcenter.org/tools.html>

The O\*Net System is the "nation's primary source of occupational information" and stands for Occupational Informational Network.

O\*Net also provides a set of career exploration tools. Instead of spending hundreds of dollars for career assessment, you can use this free resource.

Here is a description of the tools and the concept behind them from the website:

"The O\*NET team has designed a set of self-directed career exploration/assessment tools to help workers consider and plan career options, preparation, and transitions more effectively. They also are designed for use by students who are exploring the school-to-work transition. The assessment instruments, which are based on a "whole-person" concept, include:

O\*NET Ability Profiler

O\*NET Interest Profiler

O\*NET Computerized Interest Profiler

O\*NET Work Importance Locator

O\*NET Work Importance Profiler

These instruments will help people identify their work-related interests, what they consider important on the job, and their abilities in order to explore those occupations that relate most closely to those attributes. Users of the tools may link to the more than 800 occupations described by the O\*NET database, as well as to occupational information in CareerOneStop. This

allows individuals to make a seamless transition from assessing their interests, work values, and abilities to matching their job skills with the requirements of occupations in their local labor market."

When I look at this system, I am amazed.

This is a resource provided by our federal government. Your tax money paid for this informative and accurate guide.

### **Other Career Resources**

1. <http://www.tnstate.edu/careers/>

Use the Career Development Center at Tennessee State University.

Instead of spending hundreds of dollars for personal career counseling and taking batteries of tests to determine areas of interest, these services are available for free in career placement services.

2. A classic in the field of career counseling is Richard Nelson Bolles's *What Color Is Your Parachute: A Practical Manual for Job-Hunters and Career-Changers*. This book is updated every year (I own several copies).

If you find this book to be too much, then check out Richard Bolles's *The Job-Hunter's Survival Guide: How to Find Hope and Rewarding Work even When "there are no jobs."*

Both books have extensive resources on how to determine your interests, and how those can apply to the field you choose to enter.

Bolles also has a comprehensive website about job searches and career planning at his website, <http://www.jobhuntersbible.com/>

If you want to take online tests to help you figure out what you like to do, Bolles has a section devoted to Online Career Tests:

[http://www.jobhuntersbible.com/counseling/sec\\_page.php?sub\\_item=048](http://www.jobhuntersbible.com/counseling/sec_page.php?sub_item=048)

I would also read his "Six Rules about Taking Career Tests."

2. Dan Miller, a career counselor and author of *48 Days to the Work You Love* and *No More Dreaded Mondays: Ignite Your Passion - and Other Revolutionary Ways to Discover Your True Calling at Work*, has a comprehensive career kit available for a short time, entitled *48 Days to the Work You Love Career Kit*.

I bought several copies to give out as presents this Christmas. Using the Interactive Workbook, you have a comprehensive way to "combine (1) skills and abilities, (2) personality tendencies, and (3) values, dreams, and passions."

This career kit can be had for \$20 plus postage and handling:

<http://www.48days.net/page/career-kit>

Dan Miller's website: <http://www.48days.com>

I am also a member of Dan Miller's 48days.net, a web community of people helping each other realize their dreams and their potential:

<http://www.48days.net/>

## **Explore and Identify Careers That Will be the Most in Demand Using the Internet**

1. <http://online.onetcenter.org/>

<http://www.onetcenter.org/>

### **O\*Net Online System**

The O\*Net System is the "nation's primary source of occupational information" and stands for Occupational Informational Network.

Basically, you can now go online and find out what will be the projected need and growth for a certain occupation in the next ten years, how much education will that occupation most likely require, and what are the wages for that occupation across the nation, including a breakdown of wages by state and major metropolitan areas.

The wage information is very informative, going beyond the average. Salaries are given in the bottom 10% and 25% (the range for starting salaries), the Median income (the average salary), and the top 75% and 95% range (the salary at the high end). This gives you a more accurate picture of salaries and what to ask for when you get to that stage in the interview process.

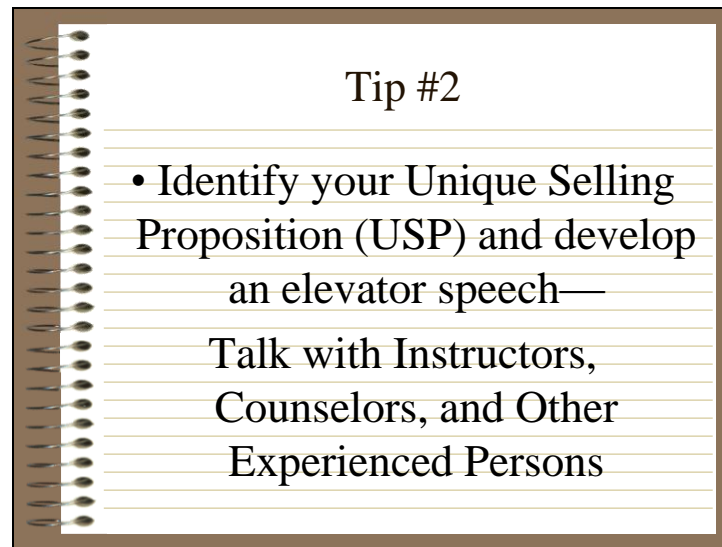
Average salaries are often not indicative of what starting salaries in any job will be. Looking at the bottom 10% to 25% range gives you more of an idea of what your starting salary will realistically be.

2. <http://6steps.monster.com/step1/careerconverter/>

#### Major to Career Converter

Monster.com has a major to career converter. Marc Scheer, author of *No Sucker Left Behind: Avoiding the Great College Rip-Off*, mentions this as a “tool that students can use to easily match types of college majors with specific job titles and job listings.”

Using this tool along with the above websites can help you match possible college majors with your particular interests.



You are marketing yourself. Let me repeat that again: you are marketing yourself.

Early on, I had a negative attitude toward marketing. I saw marketers as used car salesmen, trying to sell me cars that were lemons.

The more honest way of marketing that I heard came from Dan Miller. He said marketing was sharing enthusiasm about yourself or something you found useful.

Another marketing term is finding your USP—your Unique Selling Proposition. What distinguishes you from everybody else, what makes you unique?

An elevator speech is how you introduce yourself to others—you tell them who you are in one or two sentences; when you walk onto an elevator, you should be able to tell someone who you are and what you do, something that will interest them, so that by the time the elevator reaches the next floor, you are done with your presentation.

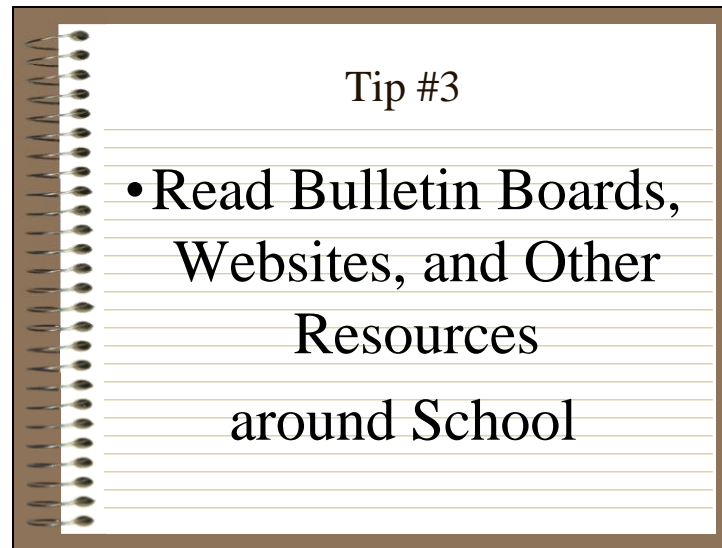
Let's say Patrick is majoring in communications at Tennessee State University. He might say, "I'm Patrick. I love creating music. I'm a student in the new commercial music program at Tennessee State University. I'm really passionate about learning recording. I have accumulated about \$2,000 toward my goal of \$14,000. Do you have any ideas about how I can

pay to finance my dream?" Or "Do you know of any scholarships to help pay for school?"

"Do you know anybody I can talk to learn more about the music business?" If you ask this question, you are not looking for scholarships, but seeking out people for informational interviewing, where you learn how people became interested in the field you want to study and how they got there.

The question "Do you have any ideas about how I can pay to finance my dream?" comes from a suggestion by Barbara Sher. She mentions that some people may try to talk you out of your dream.

One way to turn the tables is to state your problem and then ask another person do they have any ideas about how to overcome your problem. People automatically begin to think of ways to solve your problems; people become your advocates, for you have asked them to help you.



Always read bulletin boards, websites, and other resources around campus to become aware of opportunities.

**1. Delta Clearing House Scholarship–Essay Scholarship Open to TSU Students**

If you've been looking around, you may have noticed the following posted on campus.

The Alpha Chi Chapter of Delta Sigma Theta Sorority Inc. presents the Delta Clearing House Scholarship.

You must answer the essay question, "If you have much, give of your wealth; if you have little give of your heart." How do you plan to give back to Tennessee State University?"

The minimum is 500 words double spaced. Deadline is **Monday, November 8, 2010.**

Applications will be available at the Front Desk of the Floyd-Payne Campus Center.

2. <http://mytsu.tnstate.edu/cp/home/loginf>

Badjie Service Award Program

Deadline: November 15, 2010

3. <http://www.scholarshipexperts.com/apply.htx#topten>

Top Ten List" Scholarship 2010, Five \$1,000 scholarships, Deadline: Dec 31, 2010, 10:59 pm Central Time

Create a profile at <http://www.scholarshipexperts.com/> and submit to all scholarship guidelines.

Submit an online short written response (250 words or less) for the scholarship topic: "Create a 'top ten list' of the top ten reasons you should get this scholarship."

4. <http://www.cfmt.org/scholarships/>

Community Foundation of Middle Tennessee Scholarships, Deadline: March 15, 2011, applications are made available in January 2011

Trehon was a recipient of the Teddy Wilburn Scholarship, administered by the CFMT.

5. <http://www.tnstate.edu/admissions/foundation.pdf>

Tennessee State University Foundation Scholarships—The FAFSA must be completed by April 1, 2010.

- From a handout: "**Complete the Federal Application for Student Aid Form by April 1, go to [fafsa.gov](http://fafsa.gov) to apply (The FAFSA form will be used as the official scholarship application for all University/ Foundation scholarships)**
- **Students selected for verification must complete all financial aid requirements no later than April 30<sup>th</sup>**

Scholarships will be awarded by the University's Scholarship Committee using the established criteria for each scholarship. Scholarship recipients will be contacted via their myTSU Email Accounts no later than July 15th. If you have questions or concerns, please contact 615-963-2593."

6. <http://www.nashvilleathenaawards.org/awards/>

Home:

[http://www.nashvillecable.org/index.php?option=com\\_content&task=view&id=143&Itemid=143](http://www.nashvillecable.org/index.php?option=com_content&task=view&id=143&Itemid=143)

2011 ATHENA Award and Scholarship Program, Deadline: Dec. 1, 2010

From website: "The ATHENA Committee Announces Six ATHENA Award Scholarships for 2011

For the twenty-first anniversary of the Nashville ATHENA Award Program, the ATHENA committee will provide \$21000 in scholarships for a total of six awards in four categories. All scholarships will be awarded during the ATHENA Award ceremony on Thursday, March 31, 2011 at the Parthenon in Nashville, Tennessee.

Category 1: Traditional Category – There are two scholarships available for female high school seniors graduating from public or private high schools located in Davidson and contiguous counties in the amount of \$5000 for first place and \$2500 for second place. The winning award is underwritten by the

ATHENA Patrons Society and the second place is underwritten by First Tennessee Bank.

There will be four Non-Traditional scholarships from Categories II - IV.

Category II: This Non-Traditional scholarship, first given in 2001, will provide two scholarships in the amount of \$5000 and \$2500 and will be presented to women who have chosen to pursue an associates or bachelors degree later in life. The winning award is underwritten by Emdeon. The second award is underwritten by Women in Commercial Real Estate (WCRE).

Category III: Women in Technology of Tennessee (WiTT) provides a \$3000 scholarship to a non-traditional woman currently in the workforce who has chosen to pursue a degree in science, technology, engineering or a research field.

Category IV: Saint Thomas Health Services (STHS) provides a \$3000 scholarship to a non-traditional woman currently in the workforce who has chosen to pursue a degree in a healthcare related field.

PLEASE NOTE that an applicant may apply to Category II (Non-traditional) AND either Category III or IV as appropriate. Each application is reviewed separately. Duplicate information must be submitted if applying for more than one scholarship.

The question for the essay is based on the ATHENA story: ATHENA, goddess of wisdom, strength and justice, has been portrayed as a powerful and astute companion to heroes and their endeavors. She has inspired people for thousands of years.

"In your life or your educational pursuit, who has inspired, encouraged, or supported your efforts to succeed and how did they accomplish this? Describe the impact on your life and how you might pass this on to others in the future."

7. <https://careers.microsoft.com/careers/en/us/collegescholarship.aspx>

Microsoft Scholarship Program, Deadline: Feb 1, 2011

I found this scholarship on a list of scholarships found on one of TSU's inner websites: <http://www.tnstate.edu/interior.asp?mid=2405>

8. <http://www.tnstate.edu>

Go to TSU's main page and type in the search field, **scholarship**, and later, **scholarships**, and you will find many inner pages full of scholarships, internships, and other opportunities.

9.

<http://collegeproowler.com/scholarship/articles/category/scholarshipsforadultlearners/>

3 College Prowler Scholarships for Adult Learners, Deadline: Nov. 30, 2010

10. <http://www.cpaexcel.com/students/scholarship.html>

Must be an accounting student taking at least one accounting class,  
Deadline: Midnight, November 30<sup>th</sup>, 2010

11. [http://scholarshipamerica.org/open\\_scholarships.php](http://scholarshipamerica.org/open_scholarships.php)

Currently available scholarships open to the public, such as the AXA Achievement Scholarship, Vanguard Minority Scholarship Program, and Vanguard Women in Information Technology Scholarship Program.

Check out closed scholarship programs to see if you qualify and when they will reopen.

12. <http://degrees.zinch.com/scholars/digital-portfolio.html?source=SC-digital>

\$10,000 Zinch Talent Showcase Scholarship, Deadline: Nov 30, 2010

13. <http://www.lewiscenter.org/aae/aaetoday.php?filter=9>

Various scholarships—even if you don't qualify, your brothers, sisters, and friends may

14. <http://www.4blackyouth.com/scholarships.aspx?id=minority>

List of Minority Scholarships

15. <http://www.gkscholarship.com/>

\$1,000 Gen and Kelly Tanabe Scholarship, Deadline: Dec. 31, 2010, open to 9th-12th grade high school, college, or graduate student including adult students.

There will be one for Fall 2011 also.

16. <http://www.mycollegeoptions.org/Home.aspx>

You can search for scholarships by nationality, major, and other criteria. If you become a member, then you can click through to the scholarship information.

## **Scholarship Search Engines and Information**

1. <http://scholarshipexperts.com/>
2. <http://www.scholarships.com/>
3. <http://www.fastweb.com/>
4. [http://apps.collegeboard.com/cbsearch\\_ss/welcome.jsp](http://apps.collegeboard.com/cbsearch_ss/welcome.jsp)
5. <https://www.brokescholar.com/>
6. <http://www.finaid.org/scholarships/>

7. <http://www.thesalliemafund.org/smfnew/sections/search.html>
8. <http://www.scholarshipmonkey.com/>

### **Other Resources You Might Not Know About**

1. <http://www.studentscholarshipsearch.com/ebook/>

EBook that explains how to use Google and the Internet to search for scholarships

2. <http://www.financialaidpodcast.com/>

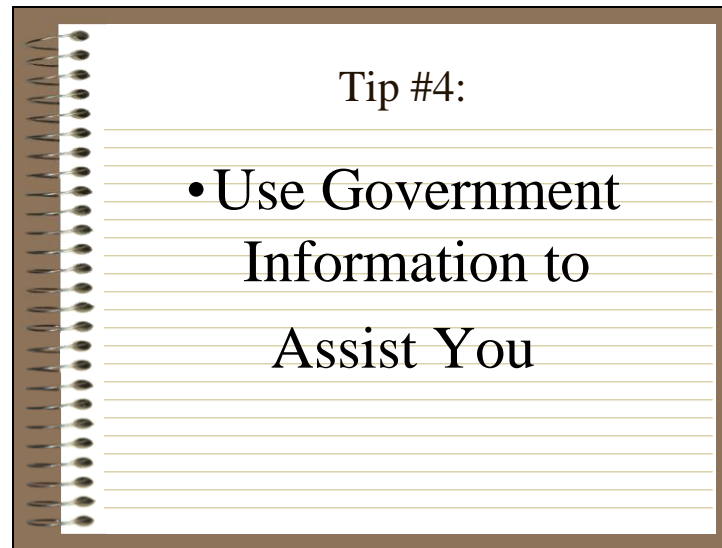
Financial Aid Podcasts 26

3. <http://bit.ly/50MG0u>

Article by Kim Clark, —10 Steps to Raising \$15K for College or More Now||

4. <http://www.usnews.com/blogs/college-cash-101>

College Cash 101 Blog by Kim Clark



1. <http://www.govbenefits.gov/>

The federal government has a web site where you can put in your information and see what government benefits you qualify for: The federal government gives over \$60 billion a year in federal aid.

2. <http://studentaid.ed.gov/>

Federal Student Aid (FSA) for Students

3. <http://www.students.gov/>

The student gateway to the federal government. Check out information under the headings of plan your education, pay for your education, and career development.

4. <http://www.usa.gov/>

The official website for exploring the federal government

5. <http://www.college.gov/>

A website about the journey to college, sponsored by our federal government

6. <http://www.tn.gov/collegepays/index.html>

College Pays, a website sponsored by Tennessee Student Assistance Corporation (TSAC), the agency responsible for administering federal and state scholarships in the state of Tennessee, including lottery scholarships

7. <http://tn.gov/tsac/index.shtml>

The homepage for TSAC



### **College Goal Sunday**

<http://www.tn.gov/collegegoalsunday/>

In Tennessee, College Goal Sunday will occur on Sunday, January 30, 2011, and February 13, 2011.

What information you will need to bring with you and locations throughout the state will be posted here as we get closer to those dates.

College Goal Sunday is a program which occurs in all 50 states about every January and/or February where financial counselors will help you fill out your FAFSA.

### **Government Websites and Publications**

1. <http://www.FAFSA.ed.gov>

Students can go to Free Application for Federal Student Aid (FAFSA) online and apply. If you apply online, the process is faster.

Also, students and parents can receive assistance in completing the FAFSA online by calling 1-800-801-0576. Since this is a government website, .gov

will be in the web address. Any .com in the web address will charge you money and is a rip-off, and that .com is not associated with the federal government.

2. <http://studentaid.ed.gov/PORTALSWebApp/students/english/fafsa.jsp>

Information about filling out the FAFSA on the web

3.

[http://studentaid.ed.gov/students/publications/completing\\_fafsa/index.html](http://studentaid.ed.gov/students/publications/completing_fafsa/index.html)

Information about completing the FAFSA can be found here, including the PDF versions of the Dept. of Education's *Completing the FAFSA, 2010-2011*.

4.

<http://studentaid.ed.gov/PORTALSWebApp/students/english/publications.jsp>

Federal Student Aid Publications

Several good publications are available in PDF format, informing students and parents on how to file the FAFSA, how to choose a college or career, and how to avoid student loan scams.

Of particular interest to those who have students in middle and junior high schools is a publication called *My Future, My Way: How to Go, How to Pay—A Workbook for Students in Middle and Junior High Schools*.

Another publication, *Loan Forgiveness for Public Service Employees*, can make some interesting reading.

## **Other Publications and Information**

1. *Kiplinger's Personal Finance Magazine* web site has a great article entitled, "11 Student-Aid Traps to Avoid," which would make for timely reading:

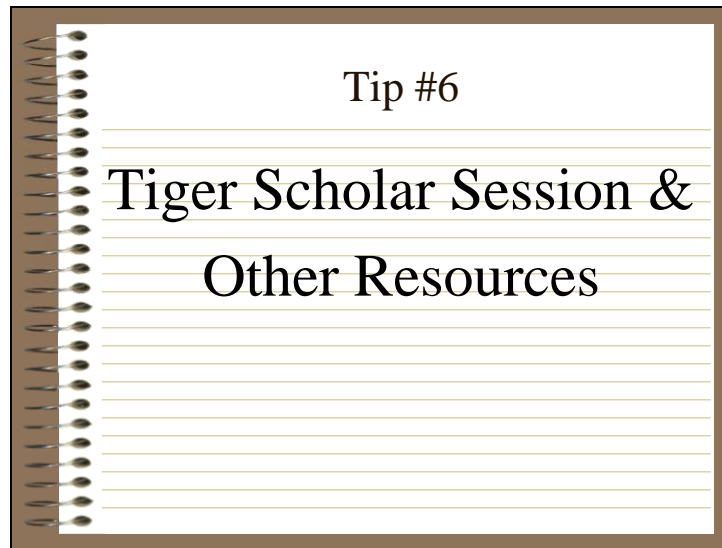
<http://www.kiplinger.com/features/archives/2009/01/avoid-student-aid-traps.html>

2. Another Kiplinger article, "Financial-Aid Form Gets a Facelift: The new FAFSA is shorter, more helpful and less confusing":

<http://www.kiplinger.com/magazine/archives/financialaid-form-gets-a-facelift.html>

3. FAFSA Guide eBook – Line By Line FAFSA Help!

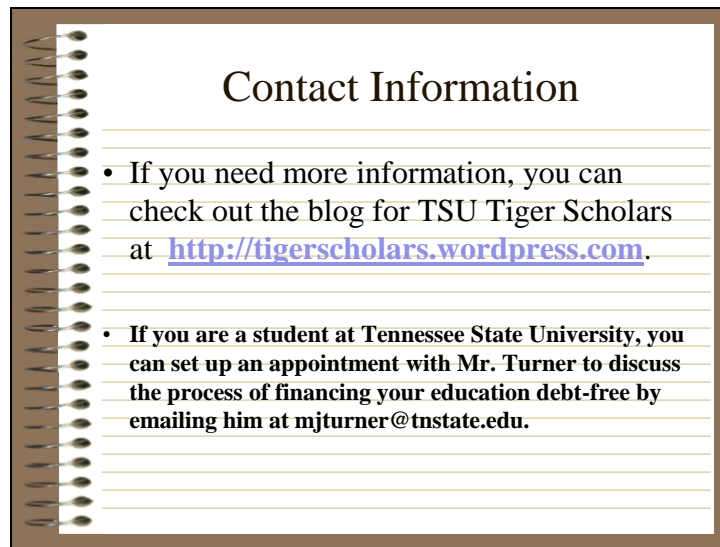
<http://www.fafsaonline.com/fafsa-guide-ebook.php>



If you are currently a TSU student, you can email Mr. Turner at [mjturner@tnstate.edu](mailto:mjturner@tnstate.edu) and set up an individual Tiger Scholar Session, lasting about 30 -60 minutes in which you get your own personalized report detailing scholarships and other opportunities that you can apply for.

You will also receive email updates about when the Tiger Scholars blog is updated with scholarship information.

And in 2011, join the effort to get as much money as you can to pay for college in the Tiger Scholars Money Prowl.

A graphic of a spiral-bound notebook with a brown cover and silver spiral binding on the left. The notebook is open to a page with a white background and horizontal yellow lines. The title "Contact Information" is centered at the top in a black serif font. Below the title, there are two bullet points. The first bullet point is in a standard black font, and the second bullet point is in a bold black font.

## Contact Information

- If you need more information, you can check out the blog for TSU Tiger Scholars at <http://tigerscholars.wordpress.com>.
- **If you are a student at Tennessee State University, you can set up an appointment with Mr. Turner to discuss the process of financing your education debt-free by emailing him at [mjturner@tnstate.edu](mailto:mjturner@tnstate.edu).**